

2018
ANNUAL REPORT

Together With

together with
Heart to Heart
INTERNATIONAL



2018

ANNUAL REPORT

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Mission

Based on love and compassion of Christianity, Heart to Heart International is serving children and families suffering from poverty, disabilities and diseases to empower them and to create "Inclusive Society" for all.

Core Values

Love

We are a community that practices Jesus Christ's love.

Respect

We respect sanctity and dignity of human life.

Sharing

We share God-given talents in meaningful work.

Living Together

We work to create Living-Together Community for All.

Action Values

Creativity

We seek to develop a new field of innovative social work and enhance our professional expertise with a vision for the future, based on God-given wisdom and creativity.

Accountability

We take responsibility for effective and efficient use of our resources, making measurable achievements and social impact with integrity and transparency.

Collaboration

We respect and value our partners and clients and work with them in collaborative partnership to make positive changes and contribute to creating collective impact.

Sustainability

We are dedicated to strengthening competencies of people and communities and finding practical and durable solutions for their most essential needs in order to bring long-lasting development.

The Highlights of 2018



30th Anniversary Ceremony for Heart to Heart International



“Crown Certification” in Public Foundation Assessment



Goodwill Ambassadors entrusting, Bo-A Jo



New York and Washington D.C. Tour of the Heart to Heart Orchestra



Transfer of Mid-level Ophthalmic Personnel (MLOP) Training Center in Gazipur, Bangladesh



Completion of trachoma eradication project in Machinga, Malawi and transfer to the local government



Performance report seminar on the project for training instructors to raise awareness about developmentally challenged people



Oh Ji-cheol

Chairperson,
Heart to Heart International

2018 was a significant year when the Heart to Heart International celebrated the 30th anniversary.

It was a good opportunity for the Foundation to look back the past three decades of projects which were carried out with passion and sincerity and to renew our mindset for the next 30 years.

In the meantime, the Heart to Heart Orchestra, now making the 13th anniversary, has performed in a good many meaningful occasions in Korea and went on to cement its status as the best performance group with the developmentally disabled. In particular, the Orchestra was able to open the door to the world beyond Korea by performing at the Carnegie Hall in New York, the special stage set by the UNICEF and Kennedy Center in Washington D.C..

In the year of 2018 following 2017, it successfully organized the Great Music Festival which is an annual nation-wide event for the developmentally disabled amateur musicians, thereby broadening access for the under-privileged taking part in arts performing.

In addition, it provided educational sessions that aim to raise awareness about disability, with musical performers with developmental disabilities participating as instructors who were given the opportunity to effectively communicate with others. More significant than any other achievements this year is that the Heart to Heart Foundation became the first organization authorized by the Korean government to issue certificates for instructors who work to raise awareness about developmental disabilities. This is a result of many projects by the Foundation that aimed at driving education and awareness about this type of disability.

Furthermore, it provided nutritious meals to underserved children and produced/distributed special books for children with visual impairments. By providing various customized services for those who need a wide range of support including welfare and educational assistance, it contributed to creating a self-sufficiency foundation for them.

In the field of international development cooperation, the Foundation successfully transferred its trachoma eradication project, which began in 2015 in Machinga, Malawi, to the local government while giving the local population the ownership in preventing and controlling the disease.

Furthermore, the Organization completed the eye health care project in Gazipur, Bangladesh which began in 2009 and transferred the ophthalmology clinic and training center to Karamtola Hospital in the area. In addition, it built classrooms and donated educational equipment to elementary schools in Siem Reap, Cambodia, in an attempt to improve the inferior educational environment in developing countries.

As such, it is providing sustainable and continued support to countries in Africa and Asia with a goal of offering fundamental assistance that will ultimately enable people living there to independently carry out welfare projects that will be helpful to them.

Also this year, both the Heart to Heart Foundation and the Heart to Heart International obtained “Crown Certification Mark” from Guide Star Korea, an organization that evaluates transparency, accountability and financial reliability of eight thousand non-profit foundations in Korea, thanks to the dedicated efforts of our staff members.

The success of the Organizations in its domestic and foreign projects is attributed to the sponsors’ unstinting support as well as trust and assistance from many partner organizations.

In 2019, we are determined to strive to make up for its shortcomings through innovation and reinforced operational transparency with the ultimate goal of building a society in which people work and prosper together.

Thank you.

Domestic Welfare Programs



2018 Master Class Series
Hosted by Cellist Marcio Carneiro

Cultural Welfare

34,770 Persons

Professional Performers with Developmental Disabilities

- Heart to Heart Orchestra
13,950 Persons / 25 Performances
- Heart Ensembles
14,460 Persons / 41 Performances

Cultural welfare programs provide opportunities for disabled children with musical talents to receive a systematic music education and participate in orchestra activities. Musical performances that feature highly skilled youth musicians with inspiring personal stories help the students grow into healthy members of their communities.

Heart to Heart Orchestra

The Heart to Heart Orchestra, established by the Heart to Heart Foundation in 2006, is the first orchestra for people with developmental disabilities that performed in world-class venues including the Carnegie Hall, the Kennedy Center, and the Seoul Arts Center. The orchestra leads the effort to raise awareness about disabilities through seven hundred seventy concerts hosted in Korea and abroad since it was founded.

Heart to Heart Orchestra Performances in 2018

- HEART to HEART CONCERT for Disability Awareness (IBK Chamber Hall in Seoul Arts Center)
- Concert for Disability Awareness in New York and Washington D.C.
- Performances in the Asian Leadership Conference (Walkerhill Seoul)
- Cultural and Art Performance Programs for the 2018 PyeongChang Winter Olympic & Paralympic Games (Gangneung Art Center)
- "Culture Day" Concert hosted by the Ministry of Culture, Sports, and Tourism (Andong Culture & Art Center)
- Featured in "2018 Year-End Music Show 'New Day'" on KBS1TV (KBS Art Hall)
- ONE HEART CONCERT with Credit Suisse (Jangcheon Hall)
- Concert for Disability Awareness with Daewon Pharmaceutical (Universal Art Center)
- Concert for Disability Awareness with Songpa District Office
- Performance for Korea-France Association, and many others

Heart Ensembles

The Heart to Heart Foundation operates professional ensembles to improve the musical capabilities of people with developmental disabilities and provide them with various performance opportunities. The Heart Ensembles visit public agencies, private businesses, hospitals, and other various organizations across Korea to perform music, thereby generating a positive public image of disabled people.



Forstering Musical talents among Youths with Development

- Dream Growth Project
100 Persons
- Scholarship and Instrument Support
222 Persons
- Master Class 6 Persons
- WITH CONCERT 572 Persons
- Performance Group Development
4,540 Persons



Dream Growth Project

The foundation provided financial sponsorship for musical education of youths with developmental disabilities, helping them develop their musical talents and grow their dream of becoming a professional performer.

Scholarship and Musical Instrument Support

The foundation provided scholarship for musical education to students with developmental disabilities who struggle to continue their academic career due to personal disabilities and economic obstacles. In addition, the program offered academic counseling and mentoring from university faculty to help the students pursue higher education.

Flute Kim Dong-gyun | First person with developmental disability to receive a Master's from Korea National University of Arts, etc.

Master Class for Professional Music Education

To help musical performers with developmental disabilities to build-up their musical capabilities and grow into professional musicians, the foundation invited faculty from a swiss national conservatory to lead master classes.

Cello Marcio Carneiro | **Flute** Jose-Daniel Castellon, etc.

WITH CONCERT, a Recital with Mentor Musicians

The foundation planned an opportunity for musically talented students with developmental disabilities and renowned mentor musicians to communicate through music. The event was designed to enhance the confidence and social skills of the disabled students through a successful public musical experience, in addition to providing mentor musicians and the audience to build a positive image of people with developmental disabilities.

Performers with Developmental Disabilities

Heart Brass Ensemble | **Flutist** Kim Dong-gyun, Lee Yeong-su, Lim Seon-gyun
Clarinetist Gwak Seul-beom | **Saxophonist** Yang Seung-gyu | **Trumpeter** Lim Je-gyun
Violinist Lee Dong-hyeon, Han Ju-hyeon | **Cellist** Jo Gyeong-ik

Mentor Musicians

Trumpeter Eric Aubier | **Violinist** Gang Yu-gyeong | **Pianist** Kim Jun-ho, Park Jin-hyeong

Nurturing Performance Groups for Musicians with Developmental Disabilities

To help performance groups who won awards in the Great Music Festival, a national event for musicians with developmental disabilities, to continue to grow and develop, the foundation produced various performance programs.

Seocho Hanuri Orchestra and 7 other groups

WITH CONCERT with World-Renowned Trumpeter Eric Aubier and the Heart Brass Ensemble

On February 20, 2018, the foundation hosted WITH CONCERT featuring the Heart Brass Ensemble and the world-renowned trumpeter and professor at CRR Rueil-Malmaison Eric Aubier in the Heart Recital Hall. Eric Aubier, who visited Korea from France to communicate with developmentally challenged musicians, had a wonderful time during which he and the orchestra members exchanged the common topic of music despite different appearances, nationalities, and age. The musicians delivered the inspiration of music to the audience.

Training Musical Talents from At-Risk Backgrounds

- Culture and Art Talent Training 10 Students
- Musical Education Support 500 Cases
- Master Class 48 Students
- Voice Lessons, Choir 312 Students
- Self-Expression and Improvement Concert 50 Students

Training Next-Generation Culture and Art Talents

By discovering children with musical talents, the foundation supported them to grow into the next-generation culture and arts talent through professional and reliable programs. Systematic and diverse expert musical education, master classes, and concours were part of a program designed to enhance musical skills of the participants.

Music Academy

The foundation provided opportunities for youths with musical talent and interest to experience systematic music education and performances from the best vocalist in Korea, helping them grow into musical talents of the future.

Through group music classes and activities, the children learned to improve their self-expression skills and self-confidence, and by talking with mentors about music and sharing dreams with fellow students, the children also nurtured their social skills for mutual-consideration and collaboration.

Dreaming with Music!

Music Academy: Music and talent nurturing program for youths with musical talent and interest

12 students were selected through a scholarship audition held in Shinhan Art Hall in September 2018. After issuing the scholarship certificate in October, the participants worked with mentors who are the best singers in Korea, receiving systematic and expert musical instruction in practice and theory every week. The students also took a master class with Professor Choi Hyeon-su and Tenor Ahn Se-gwon (third place in TV audition program "Phantom Singer 2"), who helped them nurture musical potentials.

"Thank you for a precious opportunity to learn more about music."

"Thank you for a chance to receive the best education from the best teachers."

"I will study harder to stand on the stage as a talented musician."

The Heart to Heart Foundation is behind students who dream of becoming musicians.



Advocacy

105,785^{Persons}

The foundation engages in awareness-raising education sessions, promotion activities, campaigns, research, and other advocacy programs to ensure disabled people to participate in their communities and enjoy equal rights. The goal is to help disabled people to use their talents as a functioning member of their communities, assisted by widespread and positive image of disability in the society.

Disability Awareness Education “Heart Happy School”

- Heart Happy School
83 Locations / 27,162 Persons
- Welfare Jobs through Disability Jobs
Project Awareness-Raising (Assistant)
Instructors 6 Persons
- Private Certificate for Developmental
Disability Awareness-Raising Instructors
100 Persons
- Course Diplomas 89 Persons
- Follow-On Educations and Meetings
850 Persons

Educational Programs for Raising Awareness of Disabilities Taught by Instructors with Developmental Disabilities

Happy School, whose disability awareness-raising instructors have developmental disabilities, provided educational programs in forty-eight grade schools and pre-schools in Seoul, as well as thirty-five agencies including educational offices, police agencies, and private businesses.

Educational Center for Raising Awareness about Developmental Disabilities

The foundation operated the Educational Center for Raising Awareness about Developmental Disabilities, which trains instructors who teach the public about developmental disabilities and issues private instructor certificates.



Training Instructors to Raise Awareness about Developmental Disability

- Training for Instructors for Raising
Awareness about Developmental
Disabilities 189 Persons
- Awareness Education
338 Institutions / 72,336 Persons
- Welfare Jobs for Disabled People
Awareness-Raising (Assistant)
Instructors 25 Persons

Training Instructors to Raise Awareness about Developmental Disability

The foundation hosted a seminar for reporting the achievement of Participatory Developmental Disability Awareness-Raising Instructor Training Program, which was a project sponsored by Community Chest of Korea (2016-2018). The project had positive effects, including increased confidence and communication skills of the instructors, in addition to giving them hope for a new job. The project also reaffirmed the potential for employment of developmentally disabled people.

Great Music Festival

- Great Music Festival
1,128 Persons

Research

- Activity Booklets and Research Literature 1,900 Copies
- Awareness-Raising Video Broadcasting 2,000 Persons

The 2nd Great Music Festival, a National Music Festival for People with Developmental Disabilities

To support people with developmental disabilities to nurture their musical talents and social skills, in addition to raising awareness about disabilities, the foundation hosted a music festival for groups of musical performers who have developmental disabilities.

Research on Effectiveness of Awareness-Raising Projects and Development of Manuals

- Seminar Material Book for Performance Report Seminar on Participatory Developmental Disability Awareness-Raising Instructor Training Program
- Effectiveness Study on Year 3 of Participatory Developmental Disability Awareness-Raising Instructor Training Program (Researcher: Kim Mi-ok, Chonbuk National University Department of Social Welfare)
- Activity Booklet on Raising Awareness of Infant and Child Disabilities
- Textbooks for Training Programs for Developmental Disability Awareness-Raising Instructors



“Share Song” Produced with Lyricist Kim Ea-na

“Share Song” was created to help people accept disabilities as a natural thing and nurture a positive image of disabilities.

To encourage hopes and dreams of people with developmental disabilities, lyricist Kim Ea-na created a song that many people can empathize with. The song was performed by Kim Geu-re of the band Oriental Showcus and people with developmental disabilities such as Kim Dong-gyun, Kim Ye-eun, Seo Min-gyo, and Lim Hyeon-su. The song spread the idea that people with disabilities can live together with everyone else even though they are a little different.



Link to “Share Song”

Gathering small dreams of ours, we will share this beautiful voice with the world;

Small and different hearts come together, to paint one story;

The dream, made slowly and carefully, now shines bright as you can see;

You and I, heart to heart, we can find the answer to happiness;

Triangular dreams together make happiness like the stars that shine;

In the rectangular world, let us throw in round and sparkling wishes.

– From the lyrics of “Share Song” “One, Two, Three” –



Educational Welfare

7,060 Persons

Education for youth with visual impairment

- Library for People with Visual Impairments
1,440 Persons
- Assistive Technology Devices
1,800 Persons
- Color Universal Painting
1,320 Persons

By building an educational infrastructure for children with visual impairments, the foundation aims to provide a systematic and integrated educational environment for them, helping them nurture a vision for future without being hindered by their disabilities.

Library for People with Visual Impairments

To reduce the information gap experienced by students of the Seoul National School for the Blind and improve their reading competencies, the foundation renovated the school library by rearranging shelves for safety and convenience, building a children's reading room furnished with various book, and expanding various convenience spaces.

Assistive Devices for Children with Visual Impairments

To improve information access of students at Incheon Hyegwang School and Seoul National School for the Blind and help them develop various visions for their future, the foundation provided various ICT assistive devices.

Color Universal Support

The foundation supported Jeonbuk School for the Blind to paint their facilities under Color Universal Design, which will help students with visual impairments to overcome their line of sight and protect their remaining vision, thereby allowing them to lead a stable school life.

※ What is Color Universal Design?

Color Universal Design is a practice that accounts for people with color deficiencies, allowing anyone to use various services conveniently regardless of gender, age, and disability.

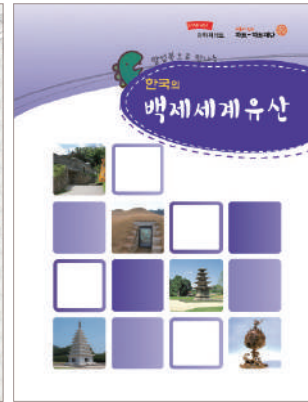


Development and Distribution of Educational Contents

- Production of Special Books (Tactile and Braille-Audio Books)
1,250 Books
- Distributed to Schools for the Blind, Braille Libraries, and National/Public Libraries Nationwide
420 Locations / 1,250 Books

Development and Production of Special Books

To help children with visual impairments who suffer from information gap to experience the wider world and help them dream bigger dreams, the foundation developed and produced special books (tactile and Braille-audio books) using various real-world materials. The books were distributed to schools for the blind, special education support centers, and national/public libraries nationwide.



2018 Special Book (Tactile and Braille-Audio Books) Production Program with Corporations

To help children with visual impairments nurture dreams and visions and protect their right to read books, the foundation worked with corporations to produce and distribute special books (tactile and Braille-audio books). Special books (tactile and Braille-audio books) are designed with multidimensional features made with real-world materials on regular books, thereby helping children with visual impairments take interest in reading.

“Special books are tools that can help children with visual impairments dream.”

“I think we should take more care in making them since the books will be read by children with visual impairments.”



Employees from the Korean Commercial Arbitration Board, Samhwa Paint, Chubb Group, and LG U+ happily participated in the production activity, saying that they did not have the chance to think about what kinds of books are needed for children with visual impairments and why, and the project seems valuable as it can help them dream and hope.



Basic Welfare

5,720^{Persons}

Low birth rates, aging of the population, income polarization, and other factors are transforming the welfare landscape and increasing the demand for such services. Believing that ensuring a basic quality of life for members of our society is the most important value in welfare services, the foundation is working to establish a social safety net by providing financial and healthcare support for low-income families and individuals not covered by the public welfare system.

Medical and Living Expense Support

- Children's Medical Expense Support
20 Persons

The foundation provided medical and living expenses for families with children who suffer from burns, premature birth, developmental disabilities, and eye conditions from accidents or diseases, with a goal of helping them grow in good health.

Gaon: Student Meal Support Program

- Meals for Students from Low-Income Families
5,700 Persons

The foundation supplied healthy meals for children and youths in at-risk backgrounds who may go without food during school vacations, helping them maintain a balanced diet.



Heart Bears #CHD (Congenital Heart Defect) Campaign, Saving Children with Heart Conditions



Lindblom, a pitcher playing for a Korean baseball team since 2015, is often referred to as the “vanguard” and “arm of steel,” but outside of the baseball stadium he is a regular father who loves his children. His family discovered that his youngest daughter, Monroe, had a congenital heart defect during the twenty-fourth week of her pregnancy. Since her birth, the baby underwent multiple surgeries, leaving a six-inch scar on the chest. All children who had to receive surgeries for congenital heart defect have a scar of the same size. Lindblom, thankful that her lovely daughter can breathe well, decided to present a gift to children who are tired from long hospital stays and

their family who struggle to pay bills that can be very expensive.

September 29 is World Heart Day, designated by the World Heart Foundation to raise awareness about heart conditions. The Heart to Heart Foundation ran “Heart Bears #CHD Campaign” with Lindblom, to save lives of children who suffer from heart diseases. From September 21 to October 19, 2018, 3,000 people donated to the project through the webpage “Star and Good Actions by Lindblom” by the online platform Naver Happy Bean. A total of twenty-five million won was collected, which went to fund treatments for children with heart diseases.

30 Years of Working Together

On May 11, 2018, the Heart to Heart Foundation celebrated thirty years of its establishment, and hosted a ceremony to thank those who participated in the endeavor to make a world where people live together for the past three decades.

Since it was founded in 1988, the Heart to Heart Foundation has been practicing the spirit of God's love and compassion, working to make a world in which children suffering from poverty, disabilities, and diseases, as well as their family members, can live in health and happiness. Throughout the years, the foundation developed and executed specialized and expert projects that impacted small changes in the Korean society. Specialized medical fund support projects, cultural welfare projects for those in need, and eye health care projects for underdeveloped countries improved the quality of life for those in vulnerable situations through prioritized and direct support schemes. In addition, these projects generated a social consensus about the necessity of

such support, ultimately changing national policies.

In particular, the foundation created an orchestra for people with disabilities, during a time in which the term "cultural welfare" was still new. Various attempts were made based on experiences from other types of projects, and the orchestra ultimately grew into the best music group composed of people with developmental disabilities, suggesting diverse possibilities and visions for cultural welfare projects.

In terms of overseas projects, the foundation dedicated itself to eye health care, an issue not many Korean non-governmental organizations took interest. Collaborating with international organizations and groups, the foundation established a sustainable project structure and expanded to other areas, and grew into an eye health care project organization that represents Korea.

The Heart to Heart Foundation will continue to be a friend of those in need, and conduct creative projects meeting the demands of the times.





International Development Programs

Eye Health

178,888 Persons

Heart to Heart International (HHI) is working to establish eye health care infrastructure, train personnel, provide ophthalmologic services, and advocate policies in developing countries such as Bangladesh and Tanzania, establishing comprehensive and sustainable eye health care systems.

Bangladesh

- Eye Care Services 6,282 Persons
- Eye Health Professional Education 228 Persons
- Eye Health Education 24,308 Persons
- Eye Health Cooperation System 1,534 Persons

Promote Eye Health & Build Capacity for Eye Health Personnel in Gazipur

With eye clinic and eye health personnel training center in Gazipur, Bangladesh, HHI promoted eye health services for the community residents and trained related eye health personnel. In addition, HHI worked for the government of Bangladesh to enhance its eye health policies for training eye health manpower and their implementation.

Eye Health Promotion and Prevention of Blindness in Savar

With a base in the eye-clinic at Korea-Bangladesh Friendship hospital, HHI has provided quality eye care services to community residents in Savar and Dhmarai while building treatment capacity for eye health personnel and contributing the development of eye health policies in Bangladesh.





Cambodia

- Eye Care Services 14,340 Persons
- Basic Health Care Professional and Teacher Training 521 Persons
- Eye Health Education 25,181 Persons
- Eye Health System 49 Persons

Strengthening the function and capacity of Secondary eye health system

Through three vision centers in second-level government referral hospitals and eye clinics in tertiary-level hospitals in Siem Reap, HHI has been providing quality eye care service to local residents. HHI also operates outreach program called mobile vision center to find patients with limited access to eye health service and refer them to tertiary-level hospitals for adequate treatment and surgery. The project has been contributing to eye health improvement in the region and cooperating with the National Plan for Eye Health to enhance the national eye health system.

Eye Health Promotion for Primary School Student in Siem Reap

HHI launched eye health promotion project in Svay Lue, Siem Reap to promote eye health of primary school students. Eye screening system was introduced to each school by providing primary school teachers with basic eye health education. Children with eye problems were transferred to a higher level institution to receive proper eye care.

Malawi

• Eye Care Services 41,972 Persons

Eye Health Promotion for Primary School Student in Machinga

HHI worked with thirty-one primary schools in Machinga district to conduct vision screening and provided eye glasses, treatments and surgeries to children with eye problems. In addition, HHI educated the children on eye health and hygiene to protect their eyes from dirty water, bad hygiene, and poor sanitary environment.



Water Supply Facility Campaign for Misolo Elementary School, Malawi

High heat and humidity, as well as unsanitary environment in Malawi is an optimal environment for flies. While such rampant groups of flies sit on children's faces and lick on their tear glands, the children do not even wave the flies away, because they have never received hygiene education. Only if they new the importance of waving flies away and washing the face, many of these children would have been able to see the faces of their loved ones.

In Misolo Elementary School in Machinga, Malawi, teachers are educating children to wash their face and hands, use the bathroom correctly, and maintaining a hygienic environment, to prevent the causes of trachoma. Also, the students are discussing among themselves on how to prevent children from going to the bathroom on school grounds. The foundation asks for support for these children who dream of a day when they can be happy in school, free from the danger of eye diseases.



Tanzania

- Eye Care Services 46,472 Persons
- Eye Health Education 18,001 Persons

School based Eye Health Promotion project

HHI has been worked with primary schools in Mtwara region to provide eye screening and eye health education to the children. In particular, HHI trained the school teachers to understand primary eye health and vision test to be able to provide such tests to their students. Eye health personnel conducted examinations and provided appropriate treatments to the students who need them.

Eye Health Care System Strengthening project

Working with Tanzania government, HHI could contribute to strengthening eye health system at Mtwara region. Through a good management of eye clinic in Mtwara regional hospital, many residents with eye diseases could reach appropriate treatments and surgeries in their community.



Eye Health Promotion Campaign: Protecting Children's Eye Health with Jo Bo-ah

Esnart (age 12) and Aisha (age 6) from Malawi are sisters, both of whose eyes are glassy with glaucoma. The parents were not able to have them treated in a timely manner, because they did not think there would be much trouble. When the sisters complained of acute pain, the parents rushed the girls to the hospital, where the doctors only said that they needed to go to a larger hospital. The sisters suffer from a strong dizziness induced by light, making it difficult to continue on with their daily lives, and the older one, Esnart, will lose her sight if she is not treated soon. The parents, who have seven children, however, have no money left, except for money for their daily subsistence. Because there is very little money for transportation as well, the sisters cannot even go to the hospital.

For World Sight Day (second Thursday of every October), the foundation worked with its goodwill ambassador Jo Bo-ah to launch a campaign to deliver hope to children who are at risk of losing their sight. Six thousand people donated a total of five million won, which was used to treat Esnart and Aisha, as well as to prevent other children in Africa from losing their sight.



Communicable Diseases Prevention & Control

140,023 Persons

Malawi

- Preventive Education and Advocacy
118,339 Students in 35 Schools
- Establishment of water and sanitation facilities
21,162 Students in 20 Schools
- Stakeholder Solidarity Activities
522 Persons

To eliminate trachoma, a neglected tropical disease, HHI engaged in surgery, prevention education, and environment improvement through WASH interventions under the guidance of SAFE Strategy by World Health Organization (WHO). Working with the International Coalition for Trachoma Control (ICTC), Neglected Tropical Disease NGO Network, Malawi National Ministry of Health, and Korea Government, HHI is participating in Global Elimination of Trachoma (GET) 2020, a program to eliminate trachoma worldwide by 2020.

Blinding Trachoma Elimination Project in Machinga District

From 2014 to 2018, HHI worked to eliminate trachoma in Machinga, as a part of Global Disease Eradication Fund Project based on the Air-ticket solidarity levy system operated by the Korea International Cooperation Agency (KOICA). HHI implemented primary school based trachoma awareness and prevention activities to reach both of students and their families and provided environment improvement through WASH (Water, Sanitation, and Hygiene) interventions in the primary schools to prevent trachoma.



School Health and Education

500 Persons

Focusing on poverty-stricken areas in underdeveloped countries, the foundation provided various services including school environment improvement, educational support, school health care activities, and other programs required by the children, thereby helping them lead better lives and grow into integral and well-rounded persons.

Cambodia

- Anchanh Elementary School
300 Students

Anchanh Primary School Classroom Renewal Project

With support from this project, Anchanh Elementary School has added two new classrooms and educational equipment to improve educational environment for its students. Newly-built restrooms are expected to ensure the school hygiene to benefit the children.



Tanzania

- Mduwi Elementary School
200 Students

Mduwi Primary School Classroom Renewal Project

The mud and straw classroom in Mduwi Primary School turned into a new school building through this project improving learning environment for students.

Tanzania Mduwi Primary School Classroom Renewal Project: Fixing the Most Dangerous Classroom in the World

Mduwi Primary School is located in a Tanzanian small village with no access to electricity or running water where temperature hits as high as forty degrees Celsius. To a run-down school building with burning sunlight piercing in, two hundred students flock together after a hard day's labor in hunger. In this classroom that is about to collapse, children study on a dirt floor with smile on their faces. Such small and dangerous classroom cannot stop them from having passion for education since it is the only hope for them. HHI raised 10,218,900 won through Naver Happy Bean donation platform to fund this project.



Sponsorship Promotion



Heart to Heart Bear Sharing Tree

Giving Campaign

43,000 Persons

Heart to Heart Bear Campaign

- Heartbeat Heart Bear, Mini Bear, Etc
8,000 People

To expand the sharing culture for neglected groups in Korea and abroad and to establish a charity sponsorship culture, the foundation engaged in various media activities and campaigns to raise awareness about the issues.

Through the charity mascot Heart to Heart Bear, the foundation delivered hope to children from at-risk backgrounds and promoted the value of sharing. Heart to Heart Bear Sharing Campaign worked with employees in various businesses and public agencies to host yard sales and other activities, thereby spreading the charity culture. The proceeds from such activities were used to support children from neglected backgrounds in Korea and abroad.

Blue Heart Campaign

- 20,000 Participants

In celebration of World Autism Awareness Day on April 2, the foundation signed an a social service agreement with Namsan Cable Car, and launched Blue Heart Campaign during April to raise social awareness about autism.

This year, Namsan Cable Car donated one hundred won for every ticket sold, whose proceeds were used to help children with developmental disabilities. The campaign grew into a representative event for the World Autism Awareness Day, urging interest and raising awareness about various developmental disabilities as well.

Sharing Tree Campaign

- 15,000 Participants

To deliver hope and love to those in at-risk situations and spread the culture of sharing, Heart Bear Sharing Tree Campaign has been led for six years. This year, the foundation focused on social welfare beneficiaries in Jung-gu District in Seoul, donating christmas trees to fifteen facilities including Sindang Daycare Center and presenting Heart to Heart Bears to one hundred fifty-nine children in five local children's facilities. The campaign helped bring love and care to the neglected neighbors during the holidays.



Online Campaign

91,000 Persons

Through its official website, social media, blogs, and social funding platforms, the foundation is promoting its projects and cases that require the loving and sharing care from the donors.

Online Sharing

• 21,000 Participants

To operate community donation channels more efficiently, the foundation launched online projects to introduce children who require social care and support, encourage the public to participate in the campaign, and reach out to potential benefactors. In addition, the foundation obtained matching donations from employees of private businesses to share the pains suffered by neglected children in Korea and abroad.



Social Media Promotion

• 70,000 Participants

The foundation used various social media platforms including Facebook, Instagram, blog, and YouTube. To enhance public understanding of the foundation's projects, the media team produced participatory charity contents aimed at widening the scope of communication.

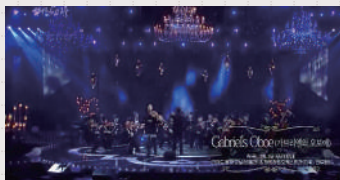


Heart to Heart Foundation on Media

The foundation engaged in various media promotion campaigns to enhance the perception of those neglected due to poverty, disability, and disease.



[TV Chosun] Great Music Festival for People with Developmental Disabilities
October 29, 2018



KBS1] 2018 Year-End Music Concert
"New Day" December 31, 2018



[CBS] "Good Neighbor: Heart Happy School Helping Everyone" April 18, 2018

Supporters



Kim Deok-wu,
Violinist

Playing music with the orchestra members, I was the one who learned more from the members. I cannot forget the inspired looks on the audience at our concert. That was a moment when the music, performers, and audience all became one!

January: Donated funds for musical education of youths with developmental disabilities

May: The 6th ONE HEART CONCERT



Eric Aubier,
Trumpeter

I never thought they could play such high-level pieces. They do not need musical help or therapy. They themselves are music.

February: WITH CONCERT with World-Renowned Trumpeter Eric Aubier



Choi Su-jong,
Goodwill Ambassador

I volunteered to narrate the promotional video, in the hopes that my small talent can benefit people who need help. Reading the script, I learned that there are still many places that need social assistance.

March: Narration for Heart to Heart Foundation 30th Anniversary Promotional Video



Sharon Park,
Goodwill Ambassador

Since I was made a goodwill ambassador in 2011, I seem to be getting more help through various activities. I will continue to practice sharing. Thank you.

April: Participated in Blue Heart Campaign
May: Attended Heart to Heart Foundation 30th Anniversary Ceremony



Duetto,
Operatic Pop Duo

We were so much more inspired than in any other performance. We were amazed by their perfect skills. We were presented with a great inspiration today.

May: The 6th ONE HEART CONCERT



Jo Wu-jong,
TV Announcer

My heart was filled with warmth hearing beautiful music made by beautiful people. I hope their music resonates with more people in the future.

May: The 6th ONE HEART CONCERT



Han Da-min,
Goodwill Ambassador

After I became a mother, I learned how precious it is that a child dreams for a future. I will always support the hopeful dreams of children, as beautiful as their bright smiles.

May: Attended Heart to Heart Foundation 30th Anniversary Ceremony



Jeong Seong-hwa,
Musical Actor

I have never felt so many things on a stage in my life. I think today's performance will be the greatest honor and the best song in my life.

June: Sharing Concert with Heart to Heart Foundation and Daewon Harmony



Lindblom,
Baseball Player

I participated in the campaign to let children with congenital heart disease, who share the pain of my lovely daughter Monroe, and their family know they are not alone, and to support them.

September: Heart Bears #CHD Campaign for Children with Heart Conditions



Jo Bo-ah,
Goodwill Ambassador

Looking at the tragedy facing Africa, I thought about how I could help. I hope that even my small help will create a ripple effect, and that the two sisters in Malawi can lead better lives through this campaign.

October: Kakao Together Value Sight Loss Prevention Campaign



Kim Hyeon-su,
Tenor

I cannot forget the amazing moments performing with the Heart to Heart Orchestra. I hope more people can experience the inspiration I felt with them.

December: HEART to HEART CONCERT for Disability Awareness



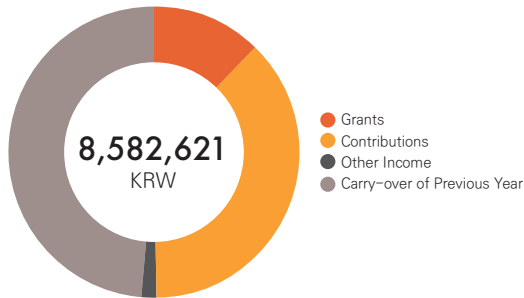
Oh Yoon-ah,
Goodwill Ambassador

I hope all children can grow with hopes and dreams, without suffering from poverty, disability, and stereotypes. Heart Bear Sharing Tree lights the world for neglected children and supports their hopes and dream, which makes it even more special.

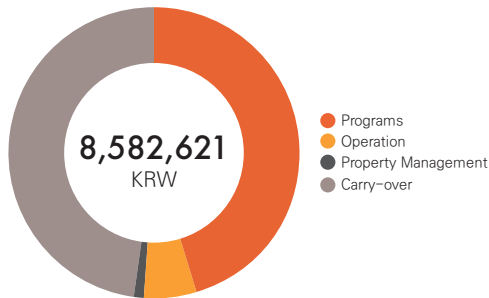
December: Kidzania Heart Bear Sharing Tree Lighting Ceremony

Financial Report

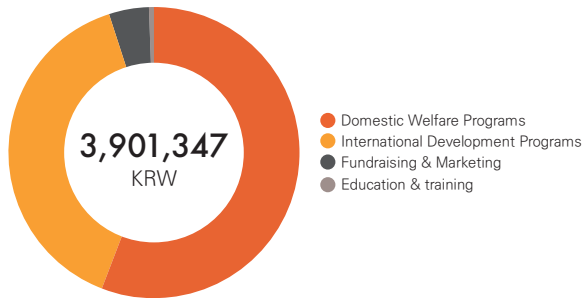
KRW 1,000



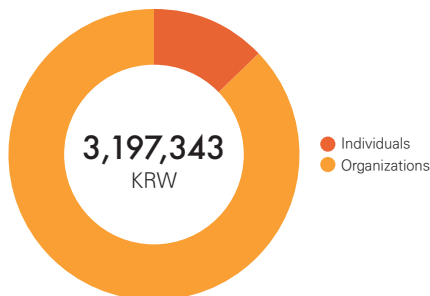
Revenues	
Grants	1,049,882
Contributions	3,197,343
Other Income	141,771
Carry-over of Previous Year	4,193,625
Total	8,582,621



Expenses	
Programs	3,901,347
Operation	500,121
Property Management	71,187
Carry-over	4,109,966
Total	8,582,621



Details of Programs	
Domestic Welfare Programs	2,181,639
International Development Programs	1,527,492
Fundraising & Marketing	184,999
Education & training	7,217
Total	3,901,347



2018 Contributions		
Individuals	1,707	407,791
Organizations	48	2,789,552
Total		3,197,343

※ Not including KRW115,268,000 in in-kind donations
 ※ Total settlement amount for Heart to Heart Foundation and Heart to Heart International

together with
Heart to Heart
INTERNATIONAL



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