



Heart to Heart Foundation Annual Report 2023

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Domestic headquarters and offices

Headquarters | Heart to Heart Foundation
Center for Developmental Disabilities | Gangdong Center, Seocho Center
Center for Elementary Care | Garak 2-dong Child Care Center, Seocho-dong Child Care Center, Songpa 2-dong Child Care Center
IT Education Center | Songpa Learn Garak Education Center

Overseas branches and offices

Africa | Malawi, Tanzania
Asia | Bangladesh, Cambodia, Philippines, Uzbekistan

Greetings

I am truly grateful for all the warm encouragement and love you've given to the <Heart to Heart>.

Throughout the year of 2023, our focus remained steadfast on expanding a diverse range of support programs for marginalized people, both home and abroad, all with the shared goal of achieving impactful and meaningful outcomes.

In addition to its traditional social welfare endeavors, <Heart to Heart> has ventured into the fields of cultural welfare. Among its flagship initiatives, <Heart to Heart> has undertaken yet another ambitious project. During 'regular concert' in the year of 2023, the <Heart to Heart Orchestra> played a poignant rendition of Gustav Mahler's remarkable Symphony No.1 "Titan", a piece known as a big challenge for even seasoned professional orchestral musicians. This performance not only highlighted our players' musical growth, but also provided a profound opportunity to overcome societal bias and raise people's awareness about individuals with disabilities.

Based on 7 years experience of organizing the "Great Music Festival", annual competition among groups with developmentally disabled musicians, we newly founded the "Heart to Heart Music Concourt" in the spring of 2023 for individual young musicians with developmental disabilities as a gateway to facilitating to identify talented young musicians with disadvantage.

Since <Heart to Heart> was established in 1988, our support for children and youth has significantly changed and grown. Through the implementation of ICT education initiatives benefiting over 10,000 children nationwide with focus on educationally disadvantaged regions, we have played a pivot role in reducing education gaps newly emerging as the consequences of social change. <Heart to Heart> has expanded the scope of its support for youth with limited learning opportunities due to economic reasons, by providing them with not only diverse education programs including culture and IT, but also mentoring services aimed at bolstering capabilities and fostering self-reliance.

As an international health NGO, at the same time, we have produced notable achievements. Our endeavors have gone beyond the mere provision of urgent healthcare to vulnerable populations in Africa and Asia.

<Heart to Heart> has diligently worked to improve local healthcare workers' skills, raise local people's awareness about healthcare issues and elevate respective governments' strong engagement, thereby making projects more sustainable.

Since 2014, We have successfully transferred our Eye Health project in Bangladesh to the local government. Also, the non-communicable diseases prevention and management initiative implemented in Cambodia over the past three years has yielded commendable results, leading to preparations for the next phase of the project. Moreover, Water and Sanitation Hygiene endeavors in Tanzania and Malawi have not only improved water quality, but also got achieving 'open defecation-free' certification thanks to local active engagement and leadership.

In 2023, thanks to the unwavering passion and dedication of our staff, as well as the active interest and support from our donors and partners, <Heart to Heart> was able to develop differentiated projects and experience significant growth. Beyond our accomplishments, we will strive to evolve as a more professional organization that plays a pivotal and impactful role at home and abroad.

Currently, we are exploring new directions and inspiring ideas for our further growth in collaboration with appropriate experts. Each and every member of <Heart to Heart> will continue to work tirelessly in the spirit of love and compassion to build more beautiful world where all human together with individuals marginalized by poverty, illness, disability and other factors, co-exist with dignity.

We expect and appreciate your continued support and encouragement to <Heart to Heart> in our journey to navigate this challenging job. Thank you.



Oh, Ji Chul Chairman of Heart to Heart Foundation

오지철



History

Established in 1988, the Heart to Heart Foundation is a specialized organization dedicated to social welfare and international development cooperation. Domestically, it operates caregiving, educational, and cultural welfare programs, while internationally, it engages in health projects such as blindness prevention, water and sanitation improvement, and non-communicable disease prevention, contributing to the protection of lives and the enhancement of quality of life.

1988-1990

First Steps

In 1988, the Heart to Heart Foundation took its first steps to support marginalized children and families affected by poverty, disability, and illness, with the goal of improving their quality of life through professional social welfare programs.

1991-2001

Community-Based

In September 1991, in order to foster local community welfare, the Heart to Heart Comprehensive Social Welfare Center opened its doors in Songpa-gu, Seoul. Over the course of a decade, it implemented systematic welfare programs tailored to the needs of local residents, including children, youth, and individuals with disabilities.

2002-2010

Change and Challenge

Reflecting the changing social environment and evolving needs of local communities, we have expanded medical expense support projects nationwide in areas requiring special attention. We founded the first developmental disability orchestra and visually impaired chamber orchestra domestically, and initiated support projects not only for residents in South Korea but also for those in developing countries.

2011-2020

Innovation and Expansion

Venturing into novel domains of health, education, and rehabilitation, we have introduced innovative welfare paradigms, notably showcased through the Heart to Heart Orchestra, which serves as a cultural conduit. As proud members of the International Agency for the Prevention of Blindness (IAPB), we have spearheaded holistic initiatives aimed at combating blindness, thus safeguarding the fundamental right to health for inhabitants of developing nations.

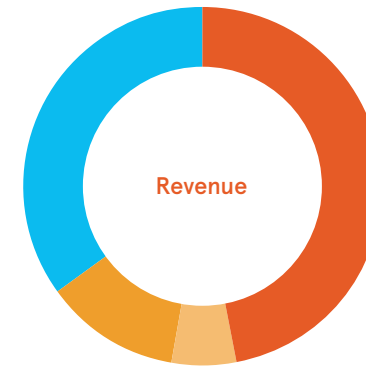
2021-Now

New Horizons

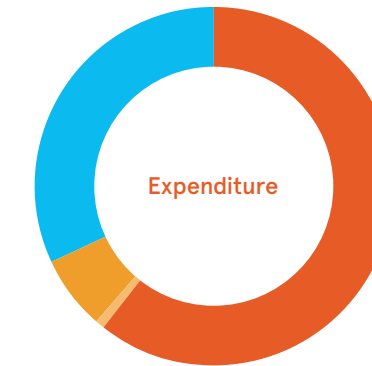
In swift response to evolving societal dynamics, we have significantly broadened our spectrum of welfare initiatives for vulnerable demographics, both domestically and internationally. Our efforts encompass diverse realms such as caregiving, education, cultural projects, and IT education support. Moreover, in developing nations, we are intensifying efforts to localize and sustain our support projects.

2023 Financial Report

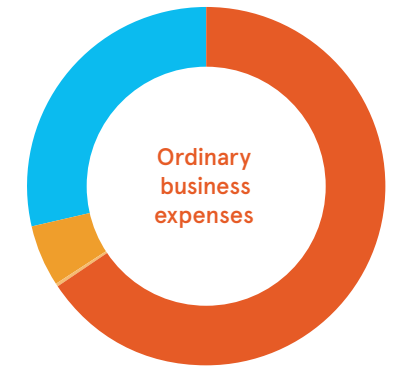
This Financial Report presents the 2023 consolidated financial operations of the Heart to Heart Foundation (registered by the Ministry of Health and Welfare) and the Heart to Heart International (registered by the Ministry of Foreign Affairs).



Contributions	5,609,585
Carry-over from previous year	4,172,972
Grant	1,454,658
Miscellaneous income	689,438
Total	11,926,653



Ordinary business expenses	7,229,316
Reserve for Designated Operational Purposes	3,796,799
Business overheads	787,103
Property Management	113,435
Total	11,926,653



Domestic welfare programs	4,741,778
International development cooperation programs	2,060,002
Giving program	392,043
Education and training/planning projects	35,493
Total	7,229,316

(Unit: Thousand KRW)

The Heart to Heart Foundation adheres to the principles of professionalism and transparency in all its operations and project implementations.

Management of Donation Funds

To ensure that donations are used properly, we have implemented a professional accounting management system and established a budget according to the intended purposes, thereby using donations transparently.

Transparent Information Disclosure

We transparently disclose audit reports, board meeting minutes, and budget details on both the foundation's and the supervising authority's websites.

Thorough Internal and External Audits

In accordance with the Financial Accounting Rules for Social Welfare Corporations and Facilities, the Act on the Collection and Use of Donations, and the Inheritance and Gift Tax Act, we conduct rigorous internal and external audits.

Domestic Programs



Integrated Support for Vulnerable Groups

29,797 Individuals

- Emergency crisis support
- Health food kits for children at risk of malnutrition
- Support for youths building self-reliance
- Emotional support for vulnerable groups



Capacity Building

42,763 Individuals

- Support for the future education of children and youths
- Improvement of ICT education environments
- ICT education support for vulnerable groups
- Cultivation of musical talent
- Support for cultural and artistic activities



Cultural Welfare for the People with Disabilities

19,894 Individuals

- Capacity building for individuals and artistic organizations
- Emotional support for Family members with Disabilities
- Support for cultural and artistic activities



Improvement of Awareness

115,411 Individuals

- Disability awareness education
- Disability Awareness Improvement Campaign



We are dedicated to nurturing the growth of disadvantaged children within our community who face the challenges of poverty, disability, and illness. By providing essential support, we strive to enable these children to flourish and become valuable contributors to society

Integrated Support for Vulnerable Groups



We are dedicated to supporting vulnerable children and their families who face challenges stemming from poverty and disabilities. Through strategic partnerships with local specialized welfare organizations, we are establishing an integrated support system aimed at delivering comprehensive assistance to those in need.

Emergency Crisis Support

We have extended our support to children, adolescents, and families navigating emergency situations arising from rare and chronic diseases, economic hardships, and other challenges. Our assistance encompasses crucial aid for medical expenses, livelihood support, and education expenses, ensuring that those affected can uphold a basic standard of living during these difficult times.

Support for Medical, Education, and Livelihood Expenses 15,485 Individuals

Support for Youths Building Self-Reliance

We have provided crucial assistance to young individuals in the initial 0-3 years post-care, offering scholarships covering medical, living, and educational expenses. Through this support, we aim to bolster self-reliance and foster a stronger sense of belonging for those affected as valued members of society.

Scholarship support and case management for youths building self-reliance 72 Individuals

Health Food Kits for Children at Risk of Malnutrition

During vacation periods, our collaboration with local social welfare organizations enabled us to provide essential nutrition kits to children vulnerable to malnutrition. This endeavor not only aimed to mitigate the risk of malnutrition but also to impart education on fostering healthy dietary habits, thus fostering optimal physical development and growth.

Health Food Kits for Children 11,520 Individuals

Emotional Support for Vulnerable Groups

We are committed to aiding vulnerable children through foundational education to mitigate learning deficiencies. Additionally, we foster emotional stability through engaging music group activities and comprehensive music education programs. By implementing these initiatives, we aim to cultivate healthy development and well-being in the children we serve.

Educational support for vulnerable children aged 0-8 Basic education 1,600 children Emotional support 1,120 children



Capacity Building



ICT

We are pioneering educational welfare support projects to bridge the ICT education divide and address regional educational imbalances, empowering children and youths to develop into future talents with ICT creative convergence capabilities.

Support for Future Education in Software and ICT for Children and Youths

Based on the participation of over 45 cities and counties, and more than 50 schools and child and youth support organizations nationwide, we provided software education, science idea realization projects for clubs, and science career mentoring to bridge the educational gap in communities and support the growth of future talent.

Software education support 12,537 Individuals

Digital IT scholarships and professional mentoring 7,089 Individuals

Improvement of ICT Educational Environments

To enhance educational accessibility for children and youths in ICT-underserved areas and foster future talents with creative convergence capabilities, we established dedicated ICT educational spaces. Our efforts included developing customized curriculums and content, training instructors, implementing educational programs, and providing the necessary equipment to ensure the sustainability of these projects.

Creation of ICT educational spaces and program operation 13,307 Individuals

ICT Education Support for Vulnerable Groups

To empower seniors and individuals with developmental disabilities, who are particularly vulnerable to information disparities in the digital age, we established ICT educational environments and offered tailored educational programs. These initiatives are designed to enhance their ICT capabilities, enabling them to effectively utilize IT devices in their daily lives and integrate more fully into society.

Establishment and operation of senior ICT multi-cultural spaces 2,767 Individuals

IT education support for individuals with developmental disabilities 1,130 Individuals



Cultural Welfare

We offer diverse support to ensure that children and teenagers with gifts in culture and the arts can nurture their abilities and thrive as outstanding talents in their respective fields, irrespective of the economic challenges that may hinder their dreams.

Cultivation of musical talent

We offered professional music education and performance opportunities to economically disadvantaged children and teenagers with musical aspirations, enabling them to pursue their dreams of becoming the next generation of cultural and artistic talent. Through collaborative opportunities and stage experiences provided during concerts, they were supported in their journey to develop into professional musicians and fulfill their potential.

Music Talent Scholarship Support 1,960 Individuals

Support for cultural and artistic activities

We alleviated cultural polarization by providing opportunities to enjoy culture to children and adolescents who are culturally alienated due to economic factors and strengthened family solidarity by watching performances with their families.

Through musical performances aimed at promoting eye health in elementary schools located in culturally underserved areas, we not only provided avenues for cultural engagement but also facilitated the improvement of eye health habits among children.

Assistance with attending cultural performances 865 Individuals

Support for eye health education musicals targeting children in culturally and artistically underserved areas 3,108 Individuals

Culture Welfare for the People with Disabilities

We identify and cultivate individuals with developmental disabilities who demonstrate talent in culture and the arts, fostering their social inclusion and enriching the landscape of cultural welfare for people with disabilities.

Capacity Building for Individuals and Artistic Organizations

The nationwide developmental disability music support project, "GMF (Great Music Festival)," launched in 2017, and identifies and supports music groups of individuals with developmental disabilities who show musical talent and the potential for growth.

Over 7 years, it has produced 191 performing groups and over 2,000 musicians nationwide, establishing itself as the largest developmental disability music festival in the country.

Past GMF award-winning teams have solidified their presence as music groups by engaging in various performance activities in their local communities, striving for improved awareness of disabilities and social integration.

The Heart to Heart Foundation operates the nation's first developmental disability concourses, the "Heart to Heart Music Concourses," to discover and support talented individuals with developmental disabilities, expanding social integration for them and broadening the scope of cultural welfare for people with disabilities.

Discovery of developmental disability musicians	435 Individuals
Support for music activities	13 Performances
	19,307 Audiences



Emotional Support for Family members with Disabilities

A culture and arts healing program was devised to enhance the mental well-being of families with developmental disabilities. This initiative led to the creation and distribution of operational manuals tailored for social welfare facilities nationwide.

Social Vaccine Project	100 Participants (50 families)
	7 Collaborating institutions
	80 Children's education sessions
	60 Caregiver education sessions

Support for Cultural and Artistic Activities

Support was provided for education fees, professional mentoring, and education for individuals with developmental disabilities who exhibit artistic talent. This assistance aimed to foster their artistic growth, establish connections with relevant organizations, and expand opportunities for social participation and independence.

To ensure the diverse rights of individuals with disabilities in the cultural arts field, efforts were made towards universal design consulting, including the renovation of creative spaces to ensure stability, convenience, and guaranteeing equal rights to access, participate in, and enjoy culture for disabled artists.

Scholarship support for developmental disability cultural arts education	26 Scholarship recipients
	290 Cultural arts education sessions
	556 Exhibitions and performances

Nurturing competitive creators in the content industry	26 Students completed the program
	20 Education sessions

Improvement of creative space environments	The renovation of 6 facilities
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Improvement of Awareness

We are fostering a range of activities, including disability self-awareness improvement education, instructor training, campaigns, and research, with the aim of creating a society where individuals with disabilities and those without disabilities can live together harmoniously.

Disability awareness education

Disability awareness education, guided by trained instructors focusing on enhancing awareness of individuals with developmental disabilities, has positively influenced social perceptions toward this community.

By providing job opportunities that utilize the talents of individuals with developmental disabilities, we have expanded their social participation opportunities and increased their self-esteem and sociability.

Heart Happy School for Disability Awareness Education	5 Collaborating institutions
	The training of 42 disability awareness education instructors
	331 Sessions of disability awareness education conducted, reaching 12,069 individuals



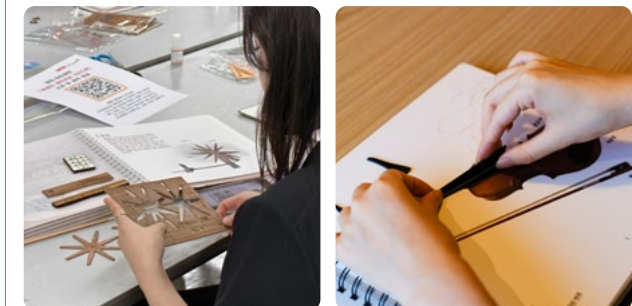
Disability Awareness Improvement Campaign

We recognize and exhibit artwork by talented artists with disabilities from across the country to foster a more accurate understanding of disabilities. Throughout exhibition weeks, we partner with specialized orchestras for individuals with disabilities to conduct awareness campaigns centered around the disabled community.

Disability Art Competition and Touring Exhibition	406 Submissions
	8 Exhibitions promoting awareness
	Attended by 102,000 visitors

To nurture the aspirations of visually impaired children, we create "Special Books" equipped with braille, large print, tactile features, and audio components, distributed to libraries and schools nationwide. These books serve as educational resources to enhance understanding of visual impairments.

Production of Special Books for the Visually Impaired	1,300 Participants in book production activities
	1,400 Books reviewed and distributed



Heart to Heart Orchestra



Planning Music Performance and Performing on Stage

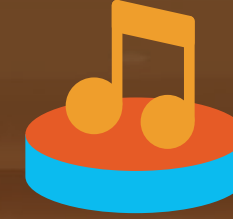
40,729 Individuals

- Performances of more than 1,200 times at home and abroad since its foundation in 2006 / Cultural activities to improve people's awareness of developmental disabilities

Heart to Heart Orchestra actively engages in performance activities aimed at supporting the rehabilitation, independence, and awareness improvement of individuals with developmental disabilities.

Established in 2006, the Heart to Heart Orchestra, composed of individuals with developmental disabilities, has garnered global recognition as a pioneering success story in disability culture and arts. Its enduring commitment to overcoming challenges and fostering growth in areas such as music education, awareness enhancement, and independence initiatives has been widely acknowledged.

A standout achievement is the orchestra's rendition of Mahler's Symphony No. 1, "Titan," showcased at the 18th Heart to Heart Orchestra Regular Concert hosted at the Seoul Arts Center Concert Hall. Beyond prestigious local venues like the Seoul Arts Center, the orchestra has graced international stages, including esteemed locations such as Carnegie Hall in New York and the John F. Kennedy Center in Washington, D.C., totaling approximately 1,200 performances worldwide. Through these performances, the orchestra assumes a pivotal role in advancing disability awareness.



Fostering Professional Orchestra and Ensemble

4,920 Individuals

- Fostering <Heart to Heart Orchestra> and <Heart Ensemble> consisting of young musicians with developmental disabilities



Helping Developmentally Disabled Musicians Land Music-related Jobs

9,073 Individuals

- Activities as professional musicians



Planning Music Performance and Performing on Stage



In collaboration with the Seoul Arts Center, the "Heart to Heart Concert," along with the "Masters Series" featuring top-tier conductors and soloists active both domestically and internationally, and the "WITH CONCERT" featuring developmentally challenged performers and Shinhan Music Award winners, consistently broadened the horizons of disability culture and arts, demonstrating its potential for growth.

In 2023, through performances such as the Samsung Ho-Am Prize Ceremony, the SBS Cheongwadae Opening 1st Anniversary Special Music Concert, and the Seoul Arts Festival, as well as invited performances in local communities by public institutions, corporations, organizations, and schools, efforts were made to enhance awareness of disabilities through music, fostering positive perceptions of individuals with disabilities.

Performances of more than 1,200 times at home and abroad since its foundation in 2006 / 40,729 Individuals
Cultural activities to improve people's awareness of developmental disabilities

The collaborating musicians include

- | | |
|------------------------|--------------------------|
| Kang Woo Sung (Piano) | Lee Ha Young (Cello) |
| Kim Ga Eun (Cello) | Lim Jong Hyun (Baritone) |
| Kim Da Yeon (Violin) | Jung Kang Han (Tenor) |
| Kim Dong Young (Piano) | Jung Young Hwan (Piano) |
| Kim Sung Hyun (Tenor) | Jung Heon (Conductor) |
| Kim Yu Won (Conductor) | Jo Yoon Gyeong (Cello) |
| Park Won Min (Violin) | Jo Ye Won (Cello) |
| Park Jin Hyung (Piano) | Jo Hyeon Seo (Violin) |
| Park Hae Rim (Piano) | Choi Ah Hyun (Cello) |
| Baek Ju Young (Violin) | Choi Won Hwi (Tenor) |
| Yoon Hae Won (Violin) | Hong Hye Ran (Soprano) |
| Lee San (Baritone) | |



Fostering Professional Orchestra and Ensemble Consisting of Musicians with Developmental Disabilities



In addition to managing the Heart to Heart Orchestra, we also establish and operate various ensemble formations. Our efforts focus on conducting regular orchestral and ensemble rehearsals, as well as providing instrumental section-specific training to enhance the musical skills of our developmentally challenged musicians and ensure high-quality performance activities.

Fostering <Heart to Heart Orchestra> and <Heart Ensemble> consisting of young musicians with developmental disabilities 4,920 Individuals

Helping Developmentally Disabled Musicians Land Music-related Jobs



Collaborating with three companies (Hyewon Medical Foundation, Samkoo Inc., and S-Oil), we've implemented a cyclical model aimed at hiring developmentally challenged musicians. This initiative not only promotes their employment within the corporate sector but also builds the social contributions of those affected.

Activities as professional musicians 9,073 Individuals



International Development Programs



Eye Health

443,328 People

- Strengthening Eye Disease Prevention and Treatment Capabilities
- Community-Based Eye Health Promotion
- School-based Eye Health Promotion



WASH (Water and Sanitation, Hygiene)

40,527 People

- Community-Based Water and Sanitation, Hygiene Improvement



Non-communicable Diseases

40,607 People

- Prevention and Management of Non-communicable Diseases



Vulnerable Groups Support

12,924 People

- Enhancement of Employment Skills and Scholarship Support
- Provision of School Meals



By ensuring sustainability through a community-based approach, we contribute to ensuring the basic human rights of local Community and to improving the quality of life.

The Heart to Heart Foundation is carrying out projects that focus on raising health awareness among local residents, improving drinking water and sanitation, and strengthening primary health services.



We work to prevent blindness by raising awareness of eye health among residents with visual impairment or blindness, providing ophthalmic services, building ophthalmic infrastructure, and enhancing personnel capacity.

Bangladesh

Strengthening Eye Disease Prevention and Treatment Capabilities

Capacity building for ophthalmic workforce	6 Nurses
Eye screening and awareness raising	391,366 People
Treatment and glasses support	39,841 People
Referral service (Treatment, Surgery)	721 People
Support national Eye Care Plan	5 Cases

Operating three vision centers in the Savar and Dhamrai areas and providing eye screening services to communities and primary schools have improved access to Eye care service in the region.

Through collaboration with the Korea-Bangladesh Friendship Hospital, we provide transportation, treatment, and surgery, and strengthen partnerships with government and INGOs in the field of eye health to support the establishment of a sustainable eye health system.

Promoting Integrated Primary Eye Health in Savar

Eye screening among local residents	4,174 People
Eye health awareness raising campaign and promotion	2 Times
Treatment and glasses support	3,215 People

In the Savar area, an eye health promotion project was carried out for the community focusing on primary health facilities. By operating a vision center outreach services to the communities, and providing on-site eye examination services, we improved service accessibility and contributed early detection, treatment, and management of eye diseases.

In addition, we jointly held an awareness-raising seminar with the Bangladeshi government and eye health INGOs to raise awareness of eye health and conducted advocacy to improve the eye health policies.



Tanzania

Promoting Primary school based Eye health

Treatment and glasses support	3,996 Children
surgical support	9 Cases

We provided eye screenings, treatment, supporting glasses, and surgical services to children at 75 primary schools in Mtama district. Through the project, we contributed to assuring the child's rights to health and learning.



We provide safe, clean water and sanitary toilets in Low-Middle income(LMIC) countries. Additionally, we conduct activities to prevent and treat waterborne diseases, contributing to ensuring residents' fundamental health rights.

Malawi

Community-Based Water and Sanitation, Hygiene Improvement

Providing water and sanitation facilities	22,821 People
Conducting hygiene awareness campaigns and education	351 People
Strengthening capacity for response and management of waterborne diseases	88 Health workers
Enhancing governance of water and sanitation hygiene by local authorities	351 People

In the Machinga District, water facilities were installed in 12 villages, and management water point committees were organized and conducted operation and maintenance training. Community-Led Total Sanitation (CLTS) activities were carried out in 75 villages to support communities in constructing their own latrines.

In 2023, 35 villages attained certification for Open Defecation Free (ODF) status from the central government. We provided all 22 health centers in the district with medication and medical supplies for responding to water-borne diseases. Furthermore, we conducted capacity-building trainings for health workers to ensure proper response and management of these diseases, thereby strengthening water-borne disease prevention and response capabilities.

Furthermore, training sessions on digital-based data collection and management were conducted to strengthen WASH governance by local authorities. This initiative laid the groundwork for the effective management of the area's WASH environment through precise data management.



Tanzania

Community-Based Water and Sanitation, Hygiene Improvement

Provision of water and sanitation facilities	1,436 People
Conducting hygiene awareness campaigns and education	15,480 People

In the Mtama District, two health centers were equipped with water facilities, accompanied by training sessions for water point committees on operation and maintenance procedures.

Community-Led Total Sanitation (CLTS) initiatives were carried out in 37 villages across the Mtama area, yielding remarkable results with 80% of the targeted villages achieving Open Defecation Free (ODF) certification.

Through these endeavors, we supported the communities to access safe and clean water and live in a sanitary environment.

Non-communicable Diseases Cambodia



We are focused on improving community-based prevention and management of non-communicable diseases (NCDs) by offering a primary NCD service that integrates the health system for the prevention and treatment of hypertension and diabetes. Additionally, our goal is to raise awareness and enhance medical accessibility for local residents.

Prevention and Management of Non-communicable Diseases

Training for primary Health worker and medical personnel	111 People
Screening and treatment for Diabetes and hypertension	29,337 People
Awareness-raising promotion	11,159 People
Supervision from local governments	27 Sessions

In accordance with the national strategy of the Ministry of Health Cambodia, we supported NCD specialized Health clinics of primary healthcare service in Thmar-koul and Bavel district in Battambang Province, and continued to provide essential education to health workers and medical personnel to strengthen diagnostic capability for NCDs such as hypertension and diabetes.

Health screening opportunities, including blood pressure and diabetes tests, were offered to local residents alongside ongoing campaigns aimed at improving dietary habits and increasing physical activity.

Collaborating with local education authorities, we educated students at primary, middle, and high schools in project areas about risk factors for non-communicable diseases such as smoking, alcohol consumption, lack of physical activity, and unhealthy dietary habits, aiming to strengthen the health rights of future generations.



Vulnerable Groups Support



Uzbekistan | Philippines

We support education and nutrition for children and youth in vulnerable populations in developing countries, aiming to help them thrive as healthy members of society.

Uzbekistan

Enhancing Employability Skills for the Future Generation	120 Youth
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In the Fergana region of Uzbekistan, adolescents and young adults (aged 17-24) were supported through English and Korean language education programs, aimed at enhancing their abilities for entrance college and employment opportunities.

Philippines

Youth Scholarships	4 Children
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In the Philippines, we provided scholarships to vulnerable children and adolescents from impoverished urban areas, ensuring they have access to quality education and opportunities to pursue their dreams.

Yabanan Area: Indigenous Children's Meal Support	160 Times 12,800 Children
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We provided meal support to indigenous children in the Yabanan region of West Mindoro. By providing meals to children attending school, we naturally enhanced their academic performance and learning capabilities while contributing to the prevention of malnutrition and promoting health recovery.



Humanitarian Support



Turkiye

We provide assistance to individuals and communities confronting threats to their survival and health rights in various humanitarian crises, such as natural disasters, disease outbreaks (epidemics), and conflicts, in order to help them restore normalcy.

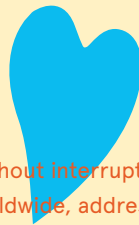
Turkiye

Supplies provided to earthquake-displaced households	500 People
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In February 2023, the southern region of Turkiye experienced a significant earthquake, leading to a considerable influx of refugees. By July of the same year, individuals residing in makeshift tent shelters or container houses amidst the rubble faced extreme temperatures exceeding 40 degrees Celsius and inadequate sanitation conditions. Considering this situation, a fundraising initiative was sought to supply essential hygiene items and air electric fans to refugee centers and households in the Hatay region.



Donation Campaign



For a world where we live together with unity, the Heart to Heart Foundation persists in its endeavors without interruption. By gathering the warm hearts of donors, we provide vital support to marginalized children and youths worldwide, addressing their medical, livelihood, and educational needs, while also actively engaging in international emergency relief efforts. As we endeavor to illuminate the world with kindness and beauty, our Giving campaign remains steadfast.



The Guardian of Marginalized Children Heart Bear

Did you know that Heart Bear, the Giving mascot of the Heart to Heart Foundation, has been a friend who shares kindness with marginalized children for a long time?

Since its release in 1985, Heart Bear has been loved by many people for its heartwarming hugs. In return for that love, Heart Bear participates in Giving activities to protect the dreams of marginalized children facing poverty and disability.



Visit Heart Bear, which protects marginalized children with heartwarming hugs



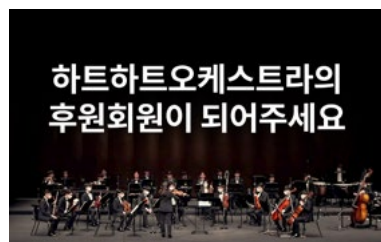
Growing with Warmth and Sharing
Our Child's First Support Campaign



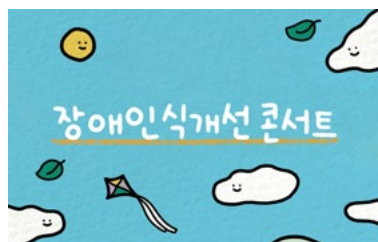
Blindness Prevention Campaigns in Developing Countries
Open Your Eyes Campaign



Supporting Water Facilities in Tanzania Campaign
Water from Heart Campaign



Connecting with the World through Music
Heart to Heart Orchestra Sponsorship Campaign



Stories and Performances by Individuals with Developmental Disabilities
Concert to Improve Disability Awareness



Brightening the Hearts of Underprivileged Children with Warm Light
Heart Tree Campaign



Giving Green Campaign

Employees of ESG-compliant companies collaborated in assembling upcycled, bead jump ropes crafted from recycled plastic, accompanied by heartfelt message cards, as part of their endorsement for the campaign.

Over the course of the year, a total of approximately 3,800 jump ropes were lovingly gifted to 85 local children's centers.



Special Book Production and Campaign

The Special Book Production and Campaign initiative entails the creation of custom-designed handmade books tailored for visually impaired individuals. These books incorporate a variety of accessible formats, including braille, large print, audio, and tactile elements. Annually, the Heart to Heart Foundation collaborates with approximately 40 companies to produce over 14,000 specialized books. These books are then circulated to libraries for people with disabilities, public offices, and schools nationwide through a partnership with the National Library for the Disabled, offering crucial support and hope to visually impaired children.



Blue Heart Campaign

Since 2016, on April 2nd, World Autism Awareness Day, the Heart to Heart Foundation has spearheaded the Blue Heart Campaign in conjunction with Korea Ropeway Industry Inc., the operator of the Namsan Cable Car. On this significant day, the cable car is illuminated in blue to heighten awareness and enhance social understanding of developmental disabilities. The campaign's overarching goal is to foster a world where individuals with developmental disabilities can thrive harmoniously within society.



Heart Bear Giving Tree Campaign

Heart Bear-adorned giving trees are installed in corporate lobbies or lounge areas to spread hope and warmth to employees and marginalized neighbors.

Impoverished, disabled, and other marginalized domestic neighbors and their families dream of a bigger world within our society and share precious donations on the sparkling tree to help spend a warm year-end together.



Walking Together with Creating Heart to Heart with Our Donors

Thanks to the generous support and passionate participation of our donors, we were able to spread great love throughout the year 2023. Your abundant support and enthusiastic involvement have provided us with valuable opportunities to join hands with more neighbors. We extend our heartfelt gratitude to our donors, who always accompany us with warmth.



Smart-hb Math, Fund for Water Facility Improvement for Children in Tanzania

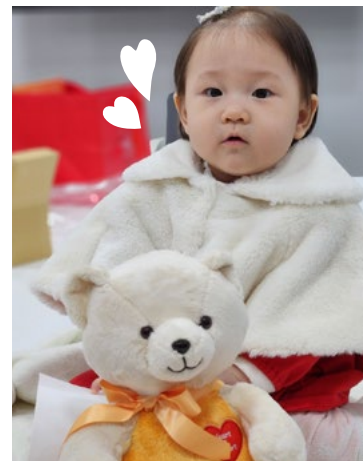
"In 2018, through the Heart to Heart Foundation, we donated 50 million won collected over four years to build classrooms and restrooms for children at the Anjan Primary School in Cambodia. We visited the site and shared the changes and joy. Although we raised funds to meet Cambodian children again, we couldn't do so due to COVID-19. However, I am pleased that we can use the funds this year once again for the children's water supply."



Supporting Fan Clubs

The warm hearts of their fans, shared with love for the artists, have served as positive influences transmitted through the Heart to Heart Foundation to many marginalized children. We support the artists of fans can shine even brighter.

- IU Fan Club 'IUENA'
- Jang Min Ho Fan Cafe 'Minho Special Forces'
- Yu Chae Hoon Fan Cafe 'Yours'
- Lim Young Woong Fan Club Hero Generation 'Woongpyeondansim'
- Kim Sung Hyun Fan Cafe 'Antarctica Base'
- Kim Hyun Soo Fan Cafe 'Soongsoongjanggu'
- Fort é na 'Fan Union'



Anniversary Donation Campaign

"I was thinking and praying about how to make our once-in-a-lifetime first birthday celebration meaningful when I remembered the Heart to Heart Foundation. We had saved some money to celebrate the birthday, and then the thought crossed my mind, 'Why not make a donation in our child's name?' I want to be able to tell our child in the future that we had a meaningful and special celebration, more than anyone else, when they ask, 'What did we do for my first birthday?'"

- Donor Hannah Schrebe

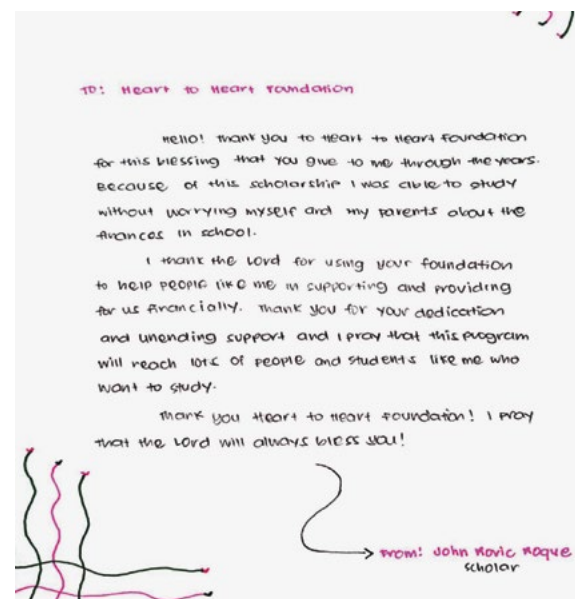
Our Child's First Support Campaign

"Our child had to be rushed to the emergency room in an ambulance due to respiratory issues immediately after birth, which was very distressing for us. Many people showed concern and prayed for our daughter when they heard the news. Now that our child, who received so much love right from birth, has recovered and is healthy, we wanted to pass on the love we received to those in need. That's why we decided to start donating."

- Donor Lee Joo Jin

The Letter has Arrived!

We've received heartwarming letters and messages from both donors, who have generously extended their warmth through contributions, and beneficiaries, who have been profoundly moved by their support. Experience the love and joy we've shared through these cherished sentiments.



"Your support has relieved my parents and me of the burden of worrying about school fees, allowing us to focus on education wholeheartedly! I hope more children, like myself, can benefit from the Heart to Heart Foundation's assistance."

- Sponsored Child John



"I'm grateful to be able to continue studying because of you. Thank you from the bottom of my heart. I'll study hard to achieve my dreams and, like you, I'll live my life sharing with others."

- Sponsored Child Jazz

Heart to Heart Foundation Ambassadors

Goodwill Ambassadors

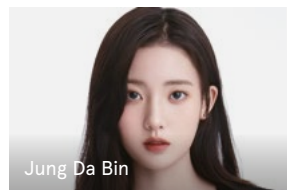


Choi Su Jong



Ha Hee Ra

Public Relations Ambassadors



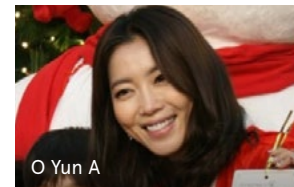
Jung Da Bin



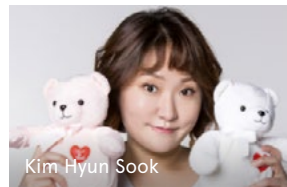
Park Ha Seon



Park Sha Ron



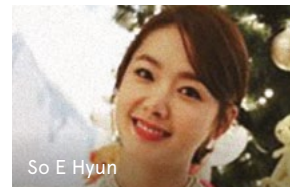
O Yun A



Kim Hyun Sook



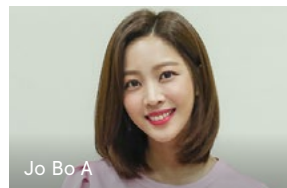
Han Da Min



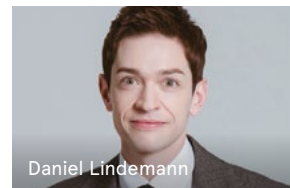
So E Hyun



The One



Jo Bo A



Daniel Lindemann

*In order of appointment

As component of the Developmental Disability Awareness Campaign, a praise collaboration was conducted to convey the message of love through music.



'God is the one who protects you' with singer Bae Da Hae and developmentally disabled performers Kwak Seoul Beom and Yoon Seong Jun.



'I Want, Hope and Pray' with Goodwill Ambassador Ha Hee Ra and developmentally disabled performers Lim Seon Gyun and Cho Kyung Ik.

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- | | | | |
|---------------------|------------------------|-----------------------|----------------------|
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The Heart to Heart Foundation

Dreams of living together with Neglected neighbors.



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Sponsor Call 1833-9005 | ARS 060-700-1232
(5,000 won donation per call)

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